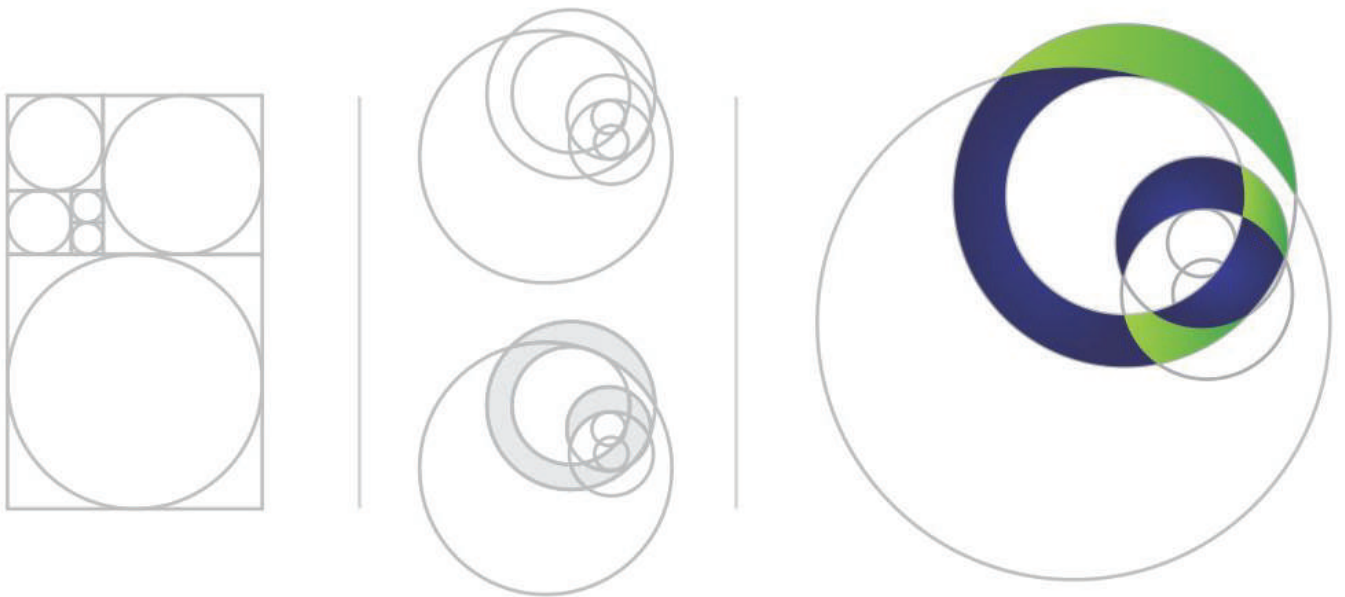Global Web Guru is a company that deals in web development. Considering the profil of the company, we played with the very famous colors in the technology fiel i.e blue and green also incorporated the logo in a very well known concept of a golden ratio.

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PLANNING

IN AN EFFORT TO REMAIN AHEAD OF THE CURVE, WE BELIEVE IT'S IMPORTANT TO AMPLIFY THE USE OF A DIGITAL MARKETING PLAN

RESULT

WE QUANTIFY OUR SUCCESS, VISITOR FOLLOWING PERMITS THE UNITED STATES TO QUANTIFY OUR SUCCESS AND SEE WHAT'S OPERATING AND WHAT'S NOT. MONTHLY REPORTS ARE EMAILED TO YOU AND FULL TRAFFIC DATA IS OFFERED ONLINE ANYTIME.

ANALYSIS

ANALYSIS IS A KEY PART OF CREATING A DIGITAL MARKETING STRATEGY. ... FOR US, TAKING TIME OUT REGULARLY FOR SITUATION ANALYSIS IS ESSENTIAL SINCE IT ALLOWS YOU TO BE REALISTIC ABOUT WHAT YOU CAN ACHIEVE FROM ONLINE MARKETING AND PRIORITISE TO GET THE BIGGEST UPLIFT FROM YOUR EFFORTS

IMPLEMENTA-TION

GLOBAL WEB GURU'S MISSION IS TO HELP OUR CUSTOMERS GROW THEIR BUSINESS, WHETHER THAT'S THROUGH OUR SIMPLE TO USE AND AFFORDABLE LOCAL MARKETING TECHNOLOGY OR A CUSTOM MARKETING CAMPAIGN THAT WE PRODUCE, IMPLEMENT AND MONITOR.

Global Web Guru

ANALYSIS
PLANNING
IMPLEMENTATION
RESULT

SOCIAL MEDIA MARKETING

IMPROVE SEO | ATTRACT VISITORS | INCREASE SALES