

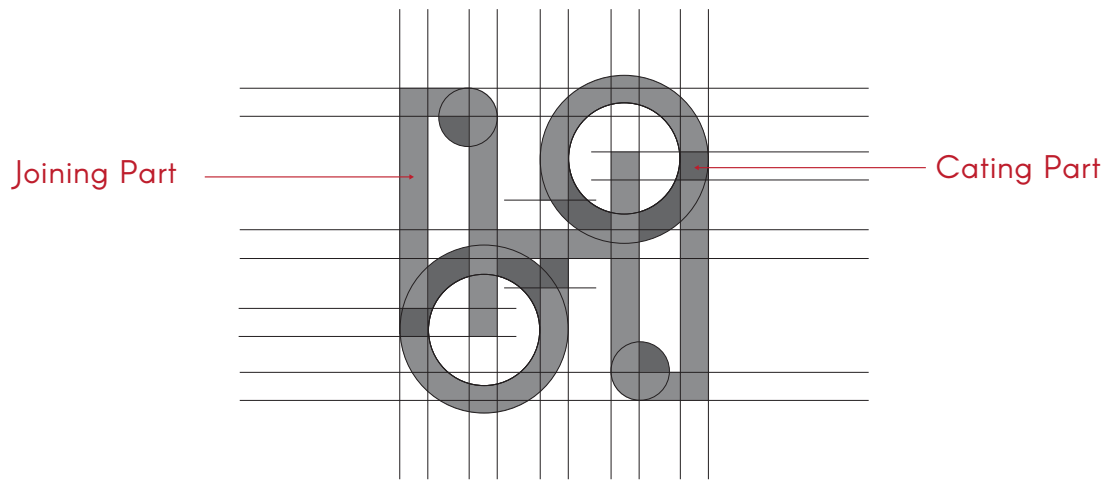
HMS DESIGNS LOGO



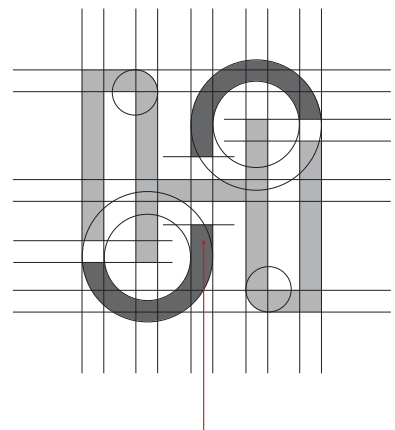
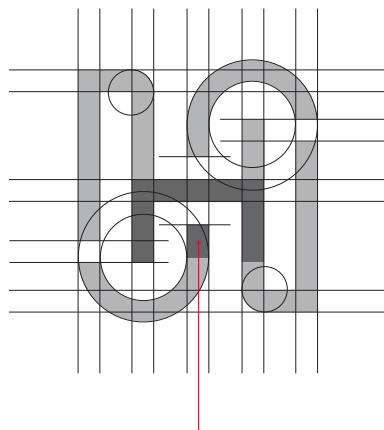
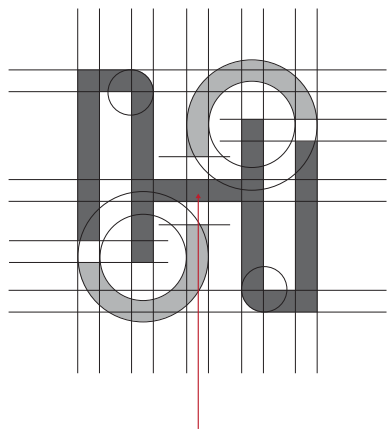
HMS DESIGNS

A LASTING IMPRESSION

LOGO DESIGN CONCEPT IN HMS



HMS DESIGNS



Positive (Symbol) Blackscale



Negative (Symbol) Blackscale

HMS LOGO MEANING

TAGLINE = " A LASTING IMPRESSION "



HMS

- HMS Stands for the name initials of Hemanshi Manojbhai Shah (the owner herself)
- The purpose of the design was to incorporate all the three initials in one but entirely seem to as one letter H

Designs

- Designs is put as the last name of the company as it belongs to a graphic designing community.
- Also, it reads as HMS Designs as if it says that she designs, designs to create an impact, to give an identity or a look to the raw content.

Tagline

- The Tagline "A lasting Impression" is put as a client of a graphic designer always expects its designs to stand out and create an impression in the minds of the viewer.
- Thus, as a whole the logo speaks for the Graphic designer that wants to design at her best to create an impact and value to the viewer.

BUSINESS CARD DESIGN



SOCIAL MEDIA POST

